



STARS BEHAVIORAL HEALTH GROUP

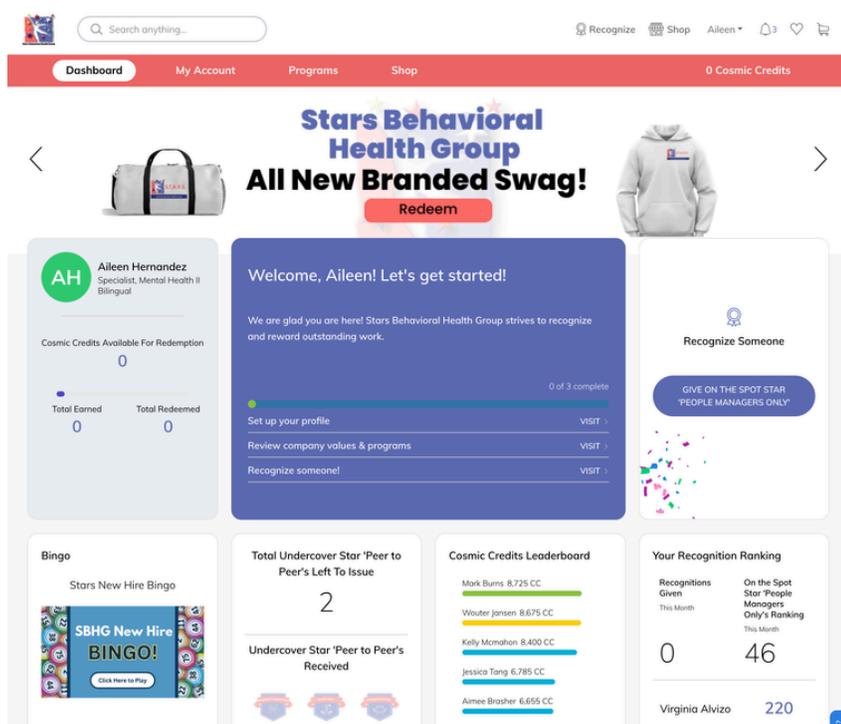
Stars Behavioral Health Group delivers quality mental health and social services throughout California with proven results. SBHG offers a full continuum of community and facility-based behavioral health and social services programs, as well as special education nonpublic schools and the Stars Training Academy. Intensive services include day treatment, crisis stabilization, crisis residential treatment, and acute and subacute inpatient treatment. These services are performed through contracts with county mental health, child welfare, and juvenile justice departments, as well as with public school districts.

PROGRAM OBJECTIVES

1. Partner with a platform to modernize and unify recognition into a single, streamlined engagement experience.
2. Drive engagement, improve retention, and address challenges like burnout and low resiliency.
3. Support multiple initiatives—Above and Beyond, Peer-to-Peer, Manager Down, Gamification, Wellness, LMS earnings, and more.
4. Offer a broad, diverse catalog to maximize employee choice and ensure smooth fulfillment.

“SBHG partnered with Rewardian to solidify our employee engagement efforts and centralize our recognition programs under one umbrella. This has been a great partnership and the Rewardian team has been amazing to work with. They were patient with our multitude of questions and inquiries, they were flexible with our program design and they held our hands throughout the entire process. We continue to partner with them and they continue to provide us outstanding service.”

Anita Del Corio
Human Resources Director



SOLUTION

The program used a Bingo-based system to track employee actions aligned with key goals, such as recognition, wellness participation, training completion, and milestone celebrations.

As employees completed rows or patterns, they unlocked points and rewards, encouraging ongoing engagement through a fun, gamified experience.

It supported a range of initiatives and offered a diverse rewards catalog, ensuring recognition was flexible, inclusive, and meaningful to each employee.



47%
OF REDEMPTIONS OF POINTS REDEEMED ON SBHG SWAG

100%
OF EMPLOYEES WERE RECOGNIZED IN THE FIRST 8 MONTHS