

CASE STUDY

Caring Senior Service

At Caring Senior Service, we believe in rewarding and recognizing our caregivers and staff. However, the method of rewarding and recognizing was determined by each local office, causing inconsistencies across the franchise enterprise.

PROGRAM OBJECTIVES

01 Consistent, Fair, and Fun Positive Reinforcements

Caring Senior Services wanted to find a way to reward those who exemplify GreatCare® across all Caring locations.

02 Integrated Platform

Caring Senior Services wanted a platform with an open API so that they could seamlessly integrate with their sole proprietary software, Tendio.



SOLUTION

Rewardian's open API allowed us to launch Caring Rewards, empowering Caring Franchisees to

- Manage Expenses
- Enhance Recruiting Efforts
- Retain Employees
- Elevate Their Management Staff

Rewardian enables caregivers and staff to redeem Caring Rewards points for items they may not have purchased for themselves or their loved ones. Our caregivers have redeemed their points for items such as tablets, tools, baby items, and jewelry.

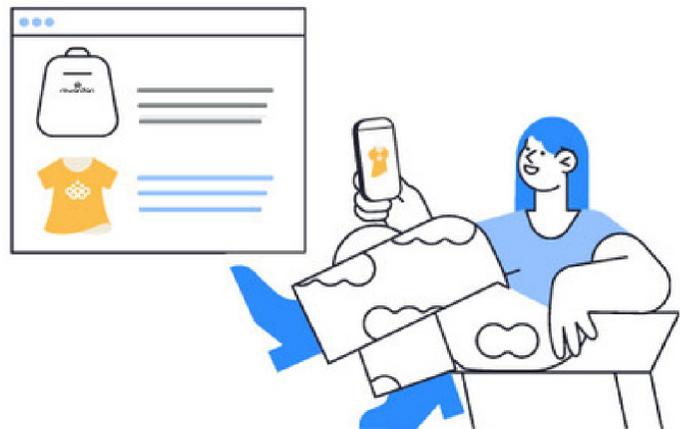
THE RESULTS

Rewardian helps reinforce compliance requirements within our three pillars of GreatCare® (Quality Caregivers, Care Solutions, and Active Involvement) while promoting a FUN and interactive culture.

Caregivers and staff enjoy earning Caring Rewards points and redeeming them for over

50,000+

items in the online catalog.



WHY REWARDIAN?

Rewardian is a recognized leader within the Employee Recognition and Rewards industry - known for its thought leadership, technological agility, and the ability to deliver customized solutions that drive business outcomes. Our experience in hospitality allows us to bring unique insights and best practices to your employees, including how to positively impact, engage, and influence an audience base that spends the majority of their time away from a computer. We understand the initiatives that work (and those that don't), what challenges to be aware of, and how to properly structure program technology, rules, communication, and rewards for your program.