

Kimberly-Clark Professional

Kimberly-Clark Professional, the B2B division of Kimberly-Clark serving laboratories and cleanrooms, wanted to create an internal employee engagement platform that would strengthen communication, encourage participation, and foster a more connected workplace culture.

SOLUTION

Rewardian developed a centralized online engagement platform that gave employees a single destination for **communication, challenges, and interactive experiences.**

The platform combined gamification with regularly refreshed campaigns to keep employees engaged while providing the organization with a direct communication channel.



PROGRAM HIGHLIGHTS

1. Interactive Engagement Platform

Created a centralized hub for employee communication and engagement.

2. Gamification Features

Used challenges and interactive experiences to encourage ongoing participation.

3. User-Generated Contest

Launched with an employee nomination campaign inviting participants to nominate a workplace for the opportunity to win a grand prize.

4. Healthy Workplace Project

Winning workplaces received six months of products, educational materials, and implementation support to create healthier work environments.

PROGRAM RESULTS

Improved Employee Engagement

Created an engaging, always-on platform that encouraged ongoing employee participation.

Direct Communication Channel

Established a centralized destination for company communication and employee interaction.

Higher Employee Satisfaction

Helped improve overall employee satisfaction across the organization.

Reduced Employee Turnover

Supported retention efforts by creating a more engaging workplace experience.